



SUMMIT OF THE AMERICAS CENTER

Latin American and Caribbean Center
Florida International University



and

Center of Studies on Economic Integration and International Trade (INTEGRAL)

present...

2006 Conference Series on Specialized Trade Policy Issues

INTELLECTUAL PROPERTY, TRADE AND ECONOMIC DEVELOPMENT: SEEKING CONSENSUS

Tuesday, **March 7th, 2006**

Florida International University – University Park (South Campus) – Miami, Florida
MARC Pavilion

Management and Advanced Research Center (MARC) Building, Second Floor

Background and Objectives:

The protection of Intellectual Property rights (IPR) is among the most critical and contentious issues in current international trade negotiations worldwide. With the advent of the WTO in 1995 after the Uruguay Round of trade negotiations, most WTO member countries also signed the Agreement on Trade Related Aspects of Intellectual Property (TRIPS). Eleven years later, the IPR terrain in trade agreements – old and new - remains unsettled.

Active controversies now swirl through this hemisphere and beyond over TRIPS compliance and enforcement. At the same time, a determined push to expand IPR protections beyond TRIPS - and a corresponding pushback by developing country members - has added contentious new issues. Knotty legal issues are conjoined with socially sensitive questions of public health, technology transfer, and poverty. Commercial and economic interests collide with intensely political, nationalist and ideological sentiments.

In this context, the Summit of the Americas Center (SOAC) at the Latin American and Caribbean Center (LACC) of Florida International University (FIU) and the Center of Studies on Economic Integration and International Trade (INTEGRAL), have established a Joint Working Group on Trade and Intellectual Property to follow the evolution of this field. We seek to create opportunities for reflection that will convene representatives of international organizations, governments, the private sector, trade associations, non-government organizations, legal experts and academics. SOAC/INTEGRAL Working Group will organize a continuing conference and seminars series to contribute to innovative discussion and resolution of IPR issues.

PROGRAM (tentative as of March 3, 2006) (* = confirmed)

1:30 pm – 2:00 pm Registration of Participants

2:00 pm – 2:15 pm Opening Remarks

- **Eduardo A. Gamarra***, Director, Latin American and Caribbean Center, FIU
- **Carl A. Cira***, Director, Summit of the Americas Center, FIU
- **Rodolfo Rúa Boiero***, President, Center of Studies on Economic Integration and International Trade, Integral

2:15 pm – 2:45 pm

A REVIEW OF THE PRINCIPAL ISSUES IN INTERNATIONAL INTELLECTUAL PROPERTY, LAW AND POLICY

- **Dorian Mazurkevich***, Attorney-Advisor, Office of Enforcement, United States Patent and Trademark Office

2:45 pm -3:00 pm Question and Answer Session

3:00 pm – 4:00 pm

THE DOHA AGENDA POST-HONG KONG, EXPECTATIONS AND PROPOSED CHANGES IN TRIPS

Moderator: **Hannibal Travis***, Assistant Professor, FIU College of Law

- **Luiz Otávio Beaklini***, Advisor to the President, National Institute of Industrial Property, Brazil
- **Rodrigo Borges Carneiro**, Attorney, Industrial Property Agent, Dannemann, Siemsen, Bigler and Ipanema Moreira, Dannemann Siemsen Advogados, Brazil
- **Lauren V. Perez***, Vice President of Regulatory Matters, Sandler, Travis & Rosenberg, P.A.

4:00 pm – 4:15 pm Question and Answer Session

4:15 pm – 4:45 pm

HONG KONG AGREEMENT ON IPR AND ACCESS TO MEDICINES

Moderator: **Rodolfo Rua Boiero***, Integral

- **Nalini Anand**, Science and Legal Policy Analyst, Division of Advanced Studies and Policy Analysis, Fogarty International Center
- **Rodney Lopez**, Merck, Sharp & Dohme

4:45 pm – 5:00 pm Question and Answer Session

5:00 pm – 6:00 pm

INTELLECTUAL PROPERTY, INVESTMENT, TECHNOLOGY TRANSFER AND ENFORCEMENT ISSUES: IPR IMPORTANCE IN BUSINESS INVESTMENT DECISIONS

Moderator: **Norma Felix***, Integral

- **Eric Garduño***, Executive Director, International Intellectual Property Institute
- **Diego Stecchi***, President, Ferragamo Latin America
- **Javier Asensio***, Latin America Division, IFPI
- **Alfredo Ruiz***, President, CropLife Latin America

6:00 pm – 6:15 pm Question and Answer Session

6:15 pm – 6:30 pm Summary and Conclusions