



ANNEX I

INTELLECTUAL PROPERTY, TRADE AND ECONOMIC DEVELOPMENT COLLOQUIUM PROGRAM

1:30 pm – 2:00 pm Registration of Participants

2:00 pm – 2:15 pm Opening Remarks

- **Eduardo A. Gamarra**, Director, Latin American and Caribbean Center, FIU
- **Carl A. Cira**, Director, Summit of the Americas Center, FIU
- **Rodolfo Rúa Boiero**, President, Center of Studies on Economic Integration and International Trade, Integral

2:15 pm – 2:45 pm

A REVIEW OF THE PRINCIPAL ISSUES IN INTERNATIONAL INTELLECTUAL PROPERTY, LAW AND POLICY

- **Dorian Mazurkevich**, Attorney-Advisor, Office of Enforcement, United States Patent and Trademark Office

2:45 pm – 3:00 pm Question and Answer Session

3:00 pm – 4:00 pm

THE DOHA AGENDA POST-HONG KONG, EXPECTATIONS AND PROPOSED CHANGES IN TRIPS

Moderator: **Hannibal Travis** – Assistant Professor, FIU College of Law

- **Luiz Otávio Beaklini**, Advisor to the President, National Institute of Industrial Property, Brazil
- **Rodrigo Borges Carneiro**, Attorney, Industrial Property Agent, Dannemann, Siemsen, Bigler and Ipanema Moreira, Dannemann Siemsen Advogados, Brazil
- **Lauren V. Perez**, Vice President of Regulatory Matters, Sandler, Travis & Rosenberg, P. A.

4:00 pm – 4:15 pm Question and Answer Session



4:15 pm – 4:45 pm

HONG KONG AGREEMENT ON IPR AND ACCESS TO MEDICINES

Moderator: **Rodolfo Rúa Boiero** – President, Integral

- **Rodney Lopez**, Merck, Sharp & Dohme
- **J. Craig Phillips**, Clinical Nurse Specialist, Mercy Hospital, Miami; former Adjunct Clinical Professor, Community Health Nursing, FIU School of Nursing

4:45 pm – 5:00 pm Question and Answer Session

5:00 pm – 6:00 pm

INTELLECTUAL PROPERTY, INVESTMENT, TECHNOLOGY TRANSFER AND ENFORCEMENT ISSUES: IPR IMPORTANCE IN BUSINESS INVESTMENT DECISIONS

Moderator: **Norma Felix**, Associate Consultant, Center of Studies on Economic Integration and International Trade, Integral

- **Eric Garduño**, Executive Director, International Intellectual Property Institute (IIPi)
- **Diego Stecchi**, Regional Director, Latin America and Caribbean, Salvatore Ferragamo
- **Javier Asensio**, Director of Performance Rights, Latin America Division, International Federation of Phonographic Industry (IFPI)
- **Alfredo Ruiz**, President, CropLife Latin America

6:00 pm – 6:15 pm Question and Answer Session

6:15 pm – 6:30 pm Summary and Conclusions